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The Reporter

Winter, 2009

President's Message



Glenda Whitney

Now that winter seems to have settled in with the snow, ice and cold temperatures, I hope this issue of the *Reporter* finds you all warm and cozy and ready to read all about what is happening across the state with Missouri ACTE.

Change is constant for education, especially in Career and Technical Education. CTE educators prepare students for skilled labor and hard work. These are not the glorious jobs, but jobs that need to be filled by people who are ready to get their hands on it and get the job done. Now with our struggling economy, it seems like CTE is getting more attention and we need to be ready to talk to our Senators and Representatives about what we do.

One way that ACTE is promoting CTE is by partnering with Bill Daggett and the International Center on Leadership in Education. Bill Daggett, a noted education reform expert who is recognized worldwide for his proven ability to move education systems toward more rigorous and relevant skills and knowledge for all students, was a guest speaker at the ACTE Conference in Charlotte, NC this past December.

It was decided by both ACTE and Bill Daggett that CTE needs to move forward and he is willing to assist us with that move. Mr. Daggett is working to develop a strand of CTE-related sessions at the Model Schools Conference which is being held June 28 through July 1 in Atlanta, GA. The website for the Model Schools Conference is www.modelschoolsconference.com.

Two of our past presidents, Ronna Ford and Gary Duncan, have each attended a Model Schools Conference and said they were excellent.

Another way ACTE is promoting career and technical education is by writing a letter to President Barack Obama. If you are an ACTE member, you have probably read the letter that is in the February issue of the *Techniques* magazine on page 12. The letter is asking President Obama to seriously consider the value and potential of career and technical education programs as an answer to the nation's economic challenges as he focuses on improving the nation's economic health.

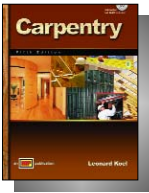
ACTE provided information from the Bureau of Labor Statistics that indicates eight out of ten occupations with the largest job growth through 2014 will require an associate degree or vocational training. There are 30,000 members in the Association for Career and Technical Education, and we hope this letter has some serious impact on the President's decision for Carl D. Perkins funding and the future of Career and Technical Education.

I hope this information helps you to understand the value of your membership. Missouri ACTE and ACTE are supporting you, your students, and what you do for technical education.

With all of this said, I would like to let you know that the dues for Missouri ACTE have been raised from \$18 to \$25 for this year. I know that times are tough for everyone but we need to support our future and there is no other organization out there that can give us the kind of support that we get from Missouri ACTE for \$25 a year.

President's Message >p2

LOOK WHAT'S NEW AT AMERICAN TECH



The professional's book of choice, *Carpentry* provides a highly illustrated step-by-step approach to carpentry skill development.

New content includes:

- *Green Building and LEED® Certification*
- *SIP Construction*
- *Mold Prevention*
- *Building Science*
- *Fiber-Cement Siding Installation*



Small Engines is a comprehensive textbook that presents small engine operation and service principles using concise text, detailed illustrations, and practical applications.

This edition includes:

- *Two-stroke cycle engines*
- *Turbocharged diesel engines*
- *LPG fueled engines*
- *Outdoor power equipment industry data*



Technical Sketching and Drawing presents both the basic and advanced skills needed to visually communicate technical information with speed and accuracy.

This textbook combines sketching principles with fundamental drawing techniques to teach a variety of visual communication methods.



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President's Message *(from page 1)*

It is time for all of us to pull together and support CTE more than ever. Zig Ziglar once said "When obstacles arise, you change your direction to reach your goal; you do not change your decision to get there."

Upcoming events for your calendar: February is National Career and Technical Education month. I hope you are celebrating CTE month in your schools. The theme this year is "Building Blocks for a Successful Career." If you are hosting special events in your school, please let us know about it by writing an article and submitting it in the next issue of the *Reporter*.

The National Policy Seminar will be held March 9-11 in Washington DC. Several Missouri ACTE members will be attending and have scheduled appointments to talk to our Congressmen about the importance of Perkins and CTE. For more information about the National Policy Seminar go to www.acteonline.org.

Check out the Missouri ACTE website at www.mo-acte.org for information on the following:

- Legislative Day in Jefferson City on February 11: I hope to see many of you there.
- Missouri ACTE Awards: It is time to nominate your co-workers for an award. Please take the time to look at the categories and nominate someone from your school. Missouri teachers need to be recognized, so please help us do that.

The latest update on the PSRS can be found on our website, as well. Our lobbyists are closely monitoring this for you and representing YOU and your interests. This is another reason to become/remain a member of Missouri ACTE.

There are 45 new legislators this year – two new Senators and 43 new Representatives. I had the privilege to attend a reception for the New Legislators in Jefferson City on December 1. It is very important that you develop a relationship and communicate with your legislators. There is a guide on the Missouri ACTE website called *Strengthening Legislative Partnerships* that will give you some very basic instructions on how to effectively communicate with your legislators. I strongly encourage you to take a look at that.

Missouri ACTE Summer Conference Registration/Membership forms were mailed on February 2!

I hope 2009 is being good to you so far. Before we know it, the snow will be gone and spring will be here. The next Board meeting is set for Friday, March 27 in the Governor Office Building – Room 450. I encourage all the committee members to pass along the information you get from the Board meetings to your members, so they stay informed of what is going on.

Have a great semester.

Glenda Whitney
Missouri ACTE President

Don't Forget!



- Missouri ACTE Award nominations are due March 20, 2009!
- For a list of Division Presidents, Committees and Officers, go to: www.MO-ACTE.org!
- 2009 Missouri ACTE Summer Conference is July 20-24 ... Save the Date!

Region III Report

by Sherry Struckhoff, Missouri ACTE Region III Representative-Elect

Region III had two meetings during the National Convention in Charlotte. We had our Policy meeting on Wednesday and our Business meeting on Saturday, both were very productive. It is always good to see and meet with members from other State Chapters in our Region. Region III Vice President, our OWN Karen Mason, presided over the meetings and did a wonderful job. Karen, you always make us proud.

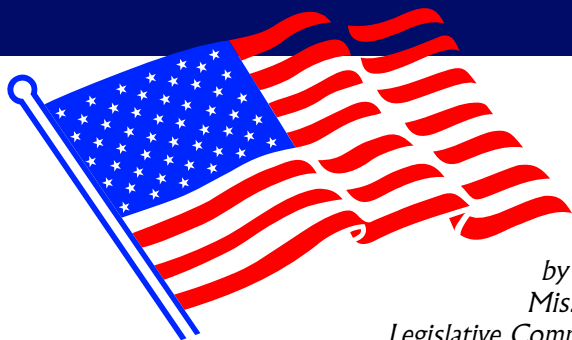
Missouri fared very well in the awards for our region. The Outstanding Career and Technical Teacher for the Region is Vicki Hillsman from El Dorado Springs R-III Schools. The Outstanding Career and Technical Educator is Charlotte Stiens from Northwest Missouri State University in Maryville. Congratulations! We also had two Awards of Merit for service to the Region: Gary Duncan and Mark Sponaugle. Mark will be finishing his term as the Region III Representative from Missouri in June. He has served for six years and has done an outstanding job for Missouri and the Region. Gary was Missouri ACTE's President and has also served us well.

The Region III Leadership Conference will be held in Burlington, Iowa, June 15th through the 17th, 2009. This is always a time when the Region III State Chapters come together and "grow" our leadership. The theme for the Conference is "Strong Together ... The Leadership Edge." The Conference is being held at PZAZZ! Entertainment Complex and will have a hotel for families and one for guests 21 years of age and older, both with very reasonable rates. The Conference is being held in conjunction with Burlington Steamboat Days and their American Musical Festival. It takes place on the riverfront and sports major musical entertainers each evening. Hope to see you there!

Looking ahead, Missouri will host the Region III Leadership Conference in June of 2010. Mark your calendars for the last week of June and come join the fun as we take a second look at the National SkillsUSA competitions and "grow" our leaders.

Respectfully submitted,
Sherry Struckhoff, Region III Representative-Elect

Legislative Committee Report



by Rusty Black
Missouri ACTE
Legislative Committee Chair

The election of course is over; the sun did come up the next day and every day since. The people that are reading this and have no idea what I am talking about may have to go back to my article in our Fall, 2008 *Reporter*. The people that do remember my last article may wonder which of my neighbors won the election – BLUE won and finally brought my post driver back in late December. I have not talked to him to hear how the future budget cutting discussions are progressing.

The first thing I believe we should do is thank Donna, Sarah and Bill for the information concerning Social Security. Each of us should be thankful that the staff at Gamble & Schlemeier work so diligently for our organization and each of us. This issue is much larger than Missouri ACTE. Understanding that, you should have a greater appreciation for the dedication the staff has exhibited in keeping us informed about this issue.

Donna, Sarah and Bill could have very easily ignored the SSA issue and referred our questions to other groups, but they chose to keep us informed and our organization an integral part of the discussion at the state and national level.

Thank you very much for the work you do for our organization and members.

Sincerely,
Missouri ACTE Legislative Committee
and Missouri ACTE Members

Thank you
Missouri ACTE
Staff!

Missouri ACTE Legislative Day ♦ February 11, 2009

Please plan to join other Missouri ACTE members and CTSO members on Wednesday, February 11, for our Missouri ACTE Legislative Day in Jefferson City. We will be celebrating Career and Technical Education Month. The meeting will begin at 8:00am in the House Chamber-Side Gallery(3rd floor). Bill Gamble and Sarah Topp will make a short informative presentation to you and your CTSO members before you begin networking with legislators at 8:30am. Please plan to attend this session. You will receive the most current information as you begin your legislative visits.

The visits can be more productive for you, your students and the legislators if you will make a contact before our Feb. 11th date. If you do not have contact information for your state Representative or Senator, you may obtain this information on the internet by researching at www.house.mo.gov and www.senate.mo.gov. Contacting a member of the staff and setting an appointment time or informing them of your visit and the students you will bring will normally make the experience more enjoyable and productive for all concerned.

This activity makes a positive difference in our lives and our students' education. Legislators and the Governor will have to make some tough decisions this year and probably in the next two or three years. I am certain I will be disappointed by some of these choices. I do believe we should help inform our leaders about our programs and not let others define us, our students or our purpose. Please try to join other Career Technical Teachers on February 11th in Jefferson City. If you can not attend, you can still make the time to contact your elected officials, thank them for what they do and offer your assistance if they would ever need your help. You will be rewarded for your efforts.

Rusty Black
Missouri ACTE
Legislative Committee Chair



University of Missouri Honors The Father of Missouri Vocational Education

by Christian Basi



At its Graduate School commencement ceremony last December, the University of Missouri awarded one of its highest honors, an honorary degree, to B.W. Robinson, M Ed '46.

Robinson is known as the "father" of vocational education in the state of Missouri.

Beauford Wayne "B.W." Robinson became superintendent of the Rolla School District while still a student himself. In the early 1950s, as he was preparing to write his dissertation at the MU College of Education, MU President Elmer Ellis asked Robinson to become superintendent of the struggling Rolla School District rather than complete his degree, a position he readily accepted.

Robinson remained the superintendent of schools in Rolla until 1964 when he accepted a position as Missouri's Director of Vocational and Technical Education. Under Robinson's leadership, Missouri developed 53 vocational education programs throughout the state. Establishing these programs required addressing several issues, including scheduling, transportation and budgetary concerns that necessitated the cooperation of numerous separate school districts.

Throughout his career, Robinson developed the certification requirements for Missouri teachers, authored the Missouri plan for vocational education, fostered the development of curricu-

lum guides for teachers, and worked to expand the role of women in vocational education. He also was a member of the State Vocational Education Advisory Committee.

In 1982, Robinson was awarded the Missouri Vocational Association's Distinguished Honor Citation. He retired in 1985 as director of Vocational and Technical Education to become a doorkeeper and tour guide for the Missouri Senate.

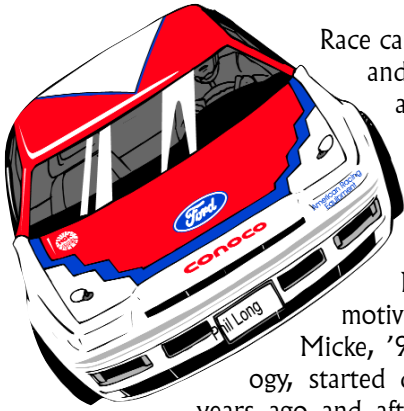
A member and former president of the MU Alumni Association, Robinson has been recognized with the Distinguished Alumni Award. He also is a member of the Mizzou's Mystical 7 Honor Society, and in 1987, he was named outstanding citizen by the Jefferson City Chamber of Commerce.

Tim Lewis, professor of special education in the MU College of Education, said Robinson is a "lifelong educator and advocate for the children and youth of Missouri." Calling him the "father of vocational education in Missouri," Jo Behymer, associate professor emeritus of business education at MU, said that the preeminence of the university and the state in vocational education is largely attributed to Robinson.

In March 2008, KOMU-TV called Robinson "a legend in and around the state capitol" and praised his numerous accomplishments, adventures and friendliness. In Rolla, Mo., where Robinson spent years working to improve education, the B.W. Robinson State School was named in his honor.

Micke Brothers Taking the Lead in the Racing Industry

LSTC Grads Finish on Top



Race car drivers, business owners and graduates of LSTC, Mark and Ryan Micke, are burning up the pavement, making money and enjoying success since leaving LSTC.

Mark Micke, '88 Automotive Technology, and Ryan Micke, '99 Machine Tool Technology, started drag racing for fun eight years ago and after eight years, they have reached the semi-professional level.

With Mark behind the wheel and Ryan taking the lead as the crew chief, the Micke brothers secured the 2008 National Muscle Car Association Street Championship. They recently returned from Orlando, Florida where they were honored with a trophy, championship rings and the winner's check. "We did real well this season," said Mark. "It was a big win for us."

In addition to their championship win, Ryan was honored with Crew Chief of the Year. "I was very happy for my brother's win," said Mark. "He certainly deserves it." "We came away from Orlando winning just about everything we could possibly win," said Ryan. "It felt great."

Although they didn't start drag racing until the late 90's after restoring a 71 Chevelle, the Micke men are no strangers to racing. "We grew up with racing," said Ryan. "We went to races with our parents all the time." "We've been hooked on racing all our lives," said Mark.

Although Mark and Ryan started racing for fun, the racing industry has become a lucrative key to the success of their businesses. Both Mark and Ryan own their own businesses. Mark owns M&M Transmission and Ryan owns Mick's Performance, both located in Jefferson City, MO.

M & M Transmission specializes in transmission repair, providing custom built engines and repair services for high performance vehicles. Mick's Performance specializes in the manufacturing and re-manufacturing of torque convertors for the public and racing industry. "Our interest in racing has translated into successful businesses," commented Mark. "It's a great combination of business and pleasure for us."

The supercharged '68 Camaro, co-owned by Mark, is cared for by the Micke brothers and co-owner, Jeff Dickey. Dickey builds the motor of the car, Mark does the transmission work, and Ryan handles basically everything else in the car. In the season opener of the NMCA, the '68 Camaro took the winner's circle of the Scorpion Performance Pro Street, a first time accomplishment for a supercharged car. The Micke team won four races with NMCA this year. "We had a very dominating season," said Mark.

Mark and Ryan take great pride in their successful season since the majority of the products on the car are produced by their businesses. "It even pays tribute to the excellent training we received at Linn Tech," said Mark.

As a graduate of Linn Tech's auto mechanics program, it's rather obvious that Mark's education and experience would serve him well in the race car trade. What may not be as obvious is the knowledge and expertise of someone like Ryan with a machining background. "The programs of study complement each other well," said Mark. "The parts we manufacture and sell for the racing industry require machining knowledge and expertise." Ryan uses everything from milling machines to four axis machines to make components. "Machining is used in everything I do to build convertors for race cars and street rods," said Ryan.

Mark and Ryan have come a long way since graduating from LSTC. They started their careers in local dealerships and manufacturing plants. Now they are doing business with clients around the globe. Ryan recently participated in the Performance Racing Industry Trade Show in Orlando, Florida, where approximately 40,000 people from the racing industry attended. "It was a lot of work, but I made some great contacts," commented Ryan. "The more races we win, the more attention and hopefully more profits it brings to our businesses," said Mark.

Mark and Ryan knew at some point in their careers they wanted to start their own business. Mark recalls having lots of ideas and a specific direction he wanted to go and the products he wanted to sell. "I jumped in with both feet," said Mark. "I learned how to run a business through the school of hard knocks."

Mark's advice to LSTC graduates wanting to start their own business is to take into consideration that 75 percent of owning that business is running that business. "Working on the car is the easy part," said Mark. "If you are a technician at a shop, get in there and learn how the business works, before leaving to start your own business."

Mark and Ryan were very fortunate to start businesses in a better economic climate than new small business owners are facing today. Mark says starting a business now is not a wise decision. "Don't," laughed Mark. "Don't start a business now. And if you're a student, in automotive or machine tool, and you want to be a part of the racing industry, my best advice is to learn as much as you can," said Mark. "Be the best student you can be, because we need the best." "We especially need those young people who know how to machine racing parts and who know the ins and outs of a car's electrical system."

As the Micke brothers put a winning season behind them and return to their prospective businesses, they are already pumped and looking forward to the 2009 racing season.

LSTC Winners >p6

Ryan, the Instructor

In fall of 2008, Ryan joined the faculty at LSTC as a Machine Tool Technology Instructor.

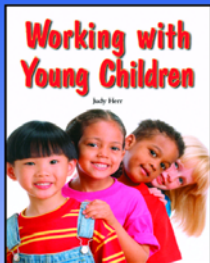
"It had always been an interest of mine to teach at Linn Tech," said Micke. "I just thought it would be later in life and not so soon."

A faculty position became available in the Machine Tool Technology program, when Richard Dalton was deployed for military service. Micke applied for the position and was hired. With business being slow at his shop, Micke turned the day-to-day operations of the business over to his wife and accepted his current position as a Machine Tool Instructor.

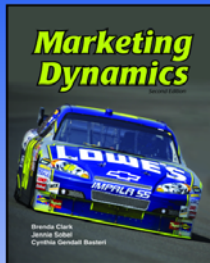
"I'm really enjoying it," said Micke. "The students are willing to learn, everyone wants to learn the latest technology and everyone seems to have an upbeat attitude."



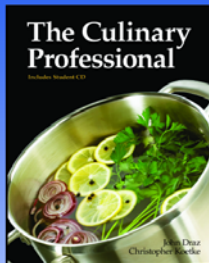
Superior Quality Outstanding Value



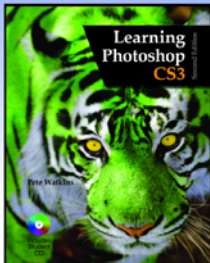
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School Price: \$56.25



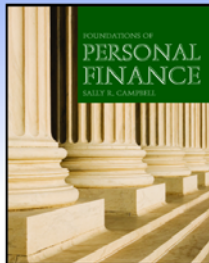
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Nuclear Technology Program Receives International Award

A few short years ago, LSTC started training students for careers in nuclear energy. The Nuclear Technology Program, located at the Advanced Technology Center in Mexico, Missouri, started with only ten students and has expanded to educating over 50 students annually.

With the increased capacity and tremendous industry support, an increase in recognition has also been extended to the Nuclear Technology Program. *Workforce Management Magazine* recently awarded the 2008 Optimas Award for Vision to the Nuclear Technology Program. An international award, the Optimas Award recognizes workforce initiatives that directly improve business results.

"To receive this award is a rich honor," said Dr. Donald Claycomb. "When considering the size and profile of Linn State Technical College, we are truly in awe of the other recipients."

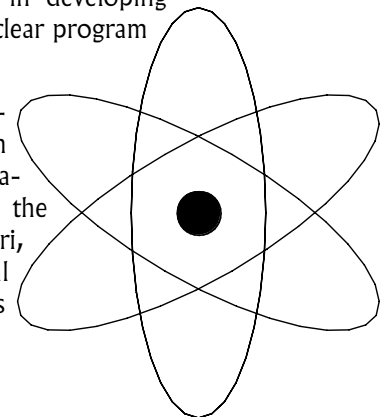
Other Optimas Award winners included businesses and organizations such as American Express, IBM and the United States Department of Agriculture.

Dr. Claycomb credited the success of the Nuclear Technology Program to Bruce Meffert, Nuclear Technology Department Chair and the educational and industry partners in the nuclear technology field.

"It is an honor to be recognized as a leader amongst industry giants," said Meffert. "This award is a reflection on the great nuclear industry that is partnered with Linn State."

The need for a trained nuclear workforce is evident nationally and is particularly evident close to home with the prospects of increased capacity at Ameren UE, Omaha Public Power District, Nebraska Public Power District and Callaway Nuclear Power Plant in Fulton, Missouri, which was an active partner in developing and supporting the Nuclear program at Linn State.

Regionally and nationally, the program has an on-going working relationship with Exelon, the University of Missouri, Entergy and several community colleges across the nation.



Don't Miss the 2009 Missouri ACTE Awards!

Attention Members!

It is time again for Missouri ACTE Awards for 2009. Please take the time to read over the criteria and nomination forms carefully and make sure everything is filled out completely and correctly. Everyone has outstanding teachers and educators so please take the time to acknowledge them.

When Are Award Forms Due?

Postmarked no later than **March 20, 2009**, the applications must be mailed to:

Donna Vossen
Executive Director
PO Box 1955
Jefferson City, Missouri 65102

Questions?

If you have any questions, please contact your division representative on the Missouri ACTE Awards Committee or Donna Vossen at 573-634-7366 or email donna@mo-acte.org.

Need An Award Form?

For the current Awards information you may go to our website www.mo-acte.org to download the Award forms and criteria located on the left side menu.

Who Qualifies for An Award?

NOTICE – to be eligible for any and all awards you must be a tri-level member – ACTE, Missouri ACTE and your division.

Thank you!

Missouri ACTE Awards Committee

Lee's Summit R-7 School District to Provide Employability Transcripts for Class of 2011 and Beyond

The Lee's Summit R-7 School District recently developed employability transcripts, designed to help high-school students compete for jobs, apply for scholarships and prepare for the transition from school to career.

The new transcripts are available for students who are graduating in May 2011 and beyond. Sophomores and freshmen may request the transcripts by filling out a form at their high school's guidance office.

The new program was developed as part of the district's emphasis on connecting all students to their future. The high schools will also continue to offer academic transcripts, which are used when students apply to colleges and universities.

The employability transcripts will emphasize career preparedness through selection of an area of focus, dependability through record of attendance in school, career readiness academic skills through ACT WorkKeys scores, supervised internship programs and technical skill attainment through national certifications.

For more information, contact Janice Phelan, 816-986-1095.



Missouri Association for Career and Technical Education

100% Membership

At the 2009 Summer Conference, Missouri ACTE will recognize schools in which 100% of the vocationally funded teachers are members of Missouri ACTE.

To determine if your school qualifies for recognition, please list the names and social security numbers of all vocationally funded teachers in your school.

School Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Director/Principal: _____ Phone: _____

Name

Social Security Number

Please return to: Missouri ACTE ~ PO Box 1955 ~ Jefferson City, MO 65102 **by June 6, 2009.**

Business Educators Convene Fall Conference by Terri L. Redden, MBEA President

The 17th Annual Missouri Business Education Association (MBEA) Fall Conference was held November 21 and 22, 2008, at the Lodge of the Four Seasons in Lake Ozark.

Kirk Elmquist, Vice-President of Sales and Marketing for the Springfield Cardinals, was on hand at the opening ceremonies on Friday evening to give an inspirational opening presentation on the great leadership skills of educators. A renowned public speaker, Kirk Elmquist has won many awards for his achievements in the business field and given thousands of presentations both stateside and abroad. Kirk Elmquist's words motivated those present to "love, listen, laugh, learn, and lead in one of the greatest professions of all time."

Ten vendors exhibited educational materials, classroom equipment, software, industry certification materials, and professional association information Friday evening and Saturday morning during the buffet breakfast.

Twenty-nine concurrent sessions were available to the almost 225 business educators from school districts, colleges, and universities across Missouri. Classroom time management, technology training, business law sessions, several personal and business finance offerings, FBLA online training, hands-on Google and Moodle workshops, and a great assortment of strategies for teaching Business Education were among the sessions the teachers could choose to attend. In addition to these structured programs, teachers had opportunities to network and socialize with their colleagues from around the state.

In conjunction with the Conference, four other events were held. First, a training session was held on Friday for mentor and protégé teams in the Career Education Mentoring Program sponsored by the Department of Elementary and Secondary Education. At this session, the new and experienced business teachers planned lessons and activities for the remaining months of the school year. Also on Friday afternoon, Cindy Lane, the only Google-certified teacher in Missouri, provided a pre-session entitled, "A Gaggle of Google Tools to Give You Support with Your Students." In two separate meetings, the MBEA Executive Board and the MBEA Summer Conference Planning Committee met to conduct business of the association.

The 18th Annual MBEA Fall Conference will be held November 20-21, 2009. The location will be announced at a later date.



Flash Drive: \$20

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A Business Education... Priceless!



↑ MBEA Officers 2008-09: Front Row, left to right: Terri L. Redden, President; Janet Barnes, President-Elect; Back Row, left to right: Rita Schildknecht, Secretary, Kelly Berhorst, Past President, Becky Beydler, Treasurer



↑ MBEA Who's Who in Business Education Inductees for 2008: Carla Boulton (Bernie), Chris Fenske (Cassville), Angela McCully (OMTC, Mountain Grove), Gina McLachlan (Fulton)

Mandy Witt-Aubert New Professional of the Year

Mandy Witt-Aubert has completed her third year of teaching business at Joplin High School and currently teaches at Carthage High School. She has taught Accounting I, Personal Finance, Computer Applications I, Computer Applications II, and Business Law.

Mandy has also served as assistant advisor for Future Business Leaders of America during all three years, advisor for National Honor Society for one year and sponsored the Prom Committee for two years. Not only does she spend a lot of time with students in a variety of aspects, but she provides training individually and through workshops for teachers as well. She even develops resources for students and shares them with current collegiate business education students.

A student writes, “Mrs. Aubert is a kind, dedicated, hard-working individual that works until every student completely understands the subject. She makes learning fun by incorporating modern technology and projects into business classes on a daily basis.”

Beverly Block, Head of the Department of Marketing at Missouri Southern State University writes, “She uses technology in the classroom extensively and is always anxious to learn the new technology to better her classes. Mandy has a very pleasant personality and gets along well with others—teachers, administrators, parents, and students. She is a team player and also works well on her own. She has excellent communication skills.”

“Mandy is a talented teacher in the classroom and she expects her students to perform daily as she challenges them to their best every day” says her Joplin High School Principal, Dr. Kerry Sachetta. He also states that she is “committed to all of our students regardless of their ability . . . she has made an impact with her fresh approach, her ability to teach, and her work ethic.”

2008 Who’s Who Initiates

Carla Boulton ♦ Bernie High School

Chris L. Fenske ♦ Cassville High School

Angela McCully ♦ OMTC/Mountain Grove

Gina McLachlan ♦ Fulton High School

Update by Joni Rost, MSCA President

The Missouri School Counselors Association (MSCA) had excellent attendance at the MSCA 60th Diamond Jubilee Fall Conference on November 2-4, 2008. Cathy Newton kicked off the Pre-Conference with "Living in Full Swing: Maximizing Your Performance and Well-Being with Purposeful Risk-Taking."

Keynote speakers for the Conference were Dr. Mark David Milliron, "A New Generation of Learning: Diverse Students, Emerging Technologies, and a Sustainability Challenge", and LouAnne Johnson, "The Power of Choice." Nearly 100 breakout sessions were available for the attendees with level topics relative to elementary, middle, secondary, post-secondary, and multi-level.

The service project of MSCA this year is to benefit the purchase of light-weight pumps for children suffering with diabetes. A silent auction, golf tournament, raffle and private donations at the Conference collected over \$5,000 for the service project.

Newly elected officers for MSCA are Dianne Logan-Parr, President-Elect; Jan Ward, Post-Secondary VP; Christy Grissom, Multi-Level VP; and Jennifer Grossman, Secretary. They will officially take office July 1, 2009.

Award winners were announced at the Conference. They include:

- Janet Elrod, Elementary Counselor of the Year, from Skaith Accelerated Elementary School, St. Joseph School District;
- Sherri Scherer of Caruthersville Middle School, Caruthersville School District #18, Middle/Junior High Counselor of the Year;

- Nancy Stevens, Blue Springs High School, Blue Springs R-IV School District, Secondary Counselor of the Year;
- Dr. Sharon Sevier, Director of Guidance for the Rockwood R-VI School District, Eureka, Supervisor/Director of the Year;
- Wade Norton, Principal of Heber Hunt Elementary School, Sedalia School District #200, Sedalia, Administrator-Counselor Advocate of the Year;
- Cyndie Jones, Rockwood R-VI School District, Eureka, Parent-Counselor Advocate of the Year; and
- State Representative Michael Thomson, 4th District Representative in the Missouri House of Representatives, Ed Ailor Memorial Award.

The DESE Awards for school counseling programs were presented to:

- GYSBERS Award, Rockwood R-VI School District; and
- Success Award, Columbia School District.

PSRS/SSA

Missouri school counselors were granted an "exempt" clarification for having to pay social security taxes on November 18, following the hard work of DESE attorney Mark Van Zandt. Correct documentation indicated that school counselors had teaching certification requirements when the original Section 218 was signed. MSCA continues to stay abreast of the PSRS/SSA ruling in order to support and participate on behalf of the positions still in question.

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↑ MSCA Award Winners

MSCA News Flash!

MSCA announces with pride that Dr. Shari Sevier, MSCA Past-President, has been elected to the incoming American School Counselor Association (ASCA) Governing Board as Vice-President of Directors/Supervisors of School Counselors. She will take office in October 2009. Also elected to the incoming ASCA Governing Board are Brian Law, President-Elect from Georgia and Middle Level VP, Eileen Vickers of Wyoming. Congratulations, Shari! The state of Missouri thanks you for your national level of service!

Carolyn Roof, Columbia School District, recently completed her service to the ASCA Governing Board as the Midwest Region Vice-President. She did a great job facilitating activities, communicating with the Midwestern states, and representing all of the issues with collaboration and integrity. Thanks to you, Carolyn!

Missouri School Counselors will be traveling to Dallas, Texas this summer for the ASCA 2009 Annual Conference, June 28-July 1, 2009, Dallas Convention Center.



↑ *Glenda Whitney, MOACTE President (left), and Suzie Williams, MSCA Government Relations*

For more information about the conference, go to the ASCA website at www.schoolcounselor.org to find the registration and hotel information.



↑ *MSCA Past-President Group celebrating the MSCA 60th Anniversary Celebration*

MoEFACS

MoEFACS Update *by: Louise Lunkenheimer*

Missouri was well represented at the ACTE meeting in Charlotte, North Carolina by several MoEFACS members. Charlotte Gray, NATFACS President, and her team of FCS teachers from across the country provided a varied, professional and timely agenda for Family and Consumer Sciences teachers. Cheryl Landers, Jayla Smith, Ginny Stone, Marcia Ritter, Ronna Ford, Dr. Cynthia Arendt, and many others from Missouri, represented us on National ACTE and FACS committees. Our

Region III Vice President, Karen Mason, also was there, working tirelessly on our behalf. Charlotte Stiens received national recognition as Region III's Outstanding Career and Technical Educator. Suzie Dudenhoffer and Louise Lunkenheimer represented MoEFACS as delegates.

Daniel Pink, author of *A Whole New Mind*; Neil Howe, expert on Millennials in the classroom and workplace;

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and Bill Daggett, education-reform expert who is recognized worldwide for his proven ability to move education systems toward more rigorous and relevant skills and knowledge for all students, were all featured speakers at the Conference. Each one of these speakers left the audience thinking about how to improve career and technical education and prepare students (and themselves) for the changes that will be coming. MoEFACS representatives brought numerous ideas back for professional development at our meeting in July.

The MoEFACS Board of Directors will meet February 28, 2009 at Lake of the Ozarks. The July Conference program will be finalized and a celebration is being planned for Family and Consumer Sciences Education which is 100 years old in 2009. For more information please contact Louise Lunkenheimer at llunkenheimer@nevada.k12.mo.us.

ProStart Teachers Train with Chef Ted Hirschi *by Cheryl E. LeFon, Supervisor FCS*

On January 14th and 15th, ten teachers graced the campus of East Central Community College in Union, Missouri to train with Chef Ted Hirschi. The two days proved beneficial as teachers completed ServSafe certification, learned valuable information in the culinary field, and experienced hands on training in a commercial kitchen. Time was spent in knife techniques, cooking techniques and alignment of skills with the National Restaurant Associations ProStart Program.

Put into the words of Christy Johnson, Clearwater High School:

“Wednesday & Thursday of this week, I attended a ProStart, ServSafe, & Culinary Arts training at East Central College in Union, MO put on by Chef Ted Hirschi (of East Central), Laura Klaus (Tech Prep coordinator) and Hank Huitt (ProStart). These three individuals put on an amazing training opportunity that I will remember forever! If you ever have the opportunity to study under the expertise of Chef Ted--grab it--it is an experience you will never forget! Thank you to these individuals (and the listserve for notifying me of the opportunity) for an amazing professional development experience!”

The following teachers, including Christy Johnson, participated in the event:

- ♦ JoAnne Chapman – Newburg High School
- ♦ Karen Fixsal – Washington High School
- ♦ Madge Flake – Wright City High School
- ♦ Coleah Brune – St. Clair High School
- ♦ Michelle Kenny – St. Francis Borgia Regional High School
- ♦ Mary Niehoff – Pacific High School
- ♦ Ruth Steinhoff – New Haven High School
- ♦ Lisa Stubblefield – Cuba High School
- ♦ Lois Wicker, Riverview Gardens High School

Cheryl LeFon, Supervisor, Family & Consumer Sciences participated as well and renewed her ServSafe Certification.



Above: Chef Ted gives a lesson.

Below: Michelle and Karen present their meal.





Pictured above left: Lisa, Lois and Ruth; Above center: Christy, Coleah, and Mary; Above right: Mary and Cherly

Centennial Celebration of Family and Consumer Sciences 100th Anniversary *by Marvella Hill; FCS Educator; Knobnoster, MO*

Beginning 100 years ago, the field of home economics applied the sciences of human development, health, families, communities, and work to improve lives and meet human needs. Home economics was the major pathway for women into public education in the late nineteenth and early twentieth centuries, providing entry to a wide variety of careers for women in academia, business, public education, government, and health care up until the 1960s.

The home economics movement started with Ellen Swallow Richards, who was the first woman to attend Massachusetts Institute of Technology and later became the first female instructor. Through her chemistry research, she became an expert in water quality and later began to focus on applying scientific principles to domestic situations.

Reaching out to meet the demands on professionals, American Association of Home Economics (AHEA) was instrumental in organizing a professional summit to build consensus among five related organizations, including the AHEA, the home economics division of the American Vocational Association, the Association of Administrators of Home Economics, the National Association of Extension Home Economists, and the National Council of Administrators of Home Economics. At a conference in Scottsdale, Arizona, in 1993 these organizations opted to change the discipline's name from home economics to family and consumer sciences (FCS), for which the memberships favorably voted the following year.

In June 1994, the American Association of Home Economics voted to approve a name change for the profession from "Home Economics" to "Family and Consumer Sciences." Changes in the name of the profession have brought changes to the classroom, as well. As we look to the future of this field, we see both men and women applying the sciences to human development,

health, the life courses, families, communities, and work and the balancing of these forces that engaged home economists 100 years ago; just the history and social context keep changing. Subsequently, the Future Homemakers of America student organization was renamed the Family, Career and Community Leaders of America (FCCLA).

After extensive national self-exploration and examination, the profession redefined future directions for the field. Family and Consumer Science not only includes an emphasis on technical homemaking skills but also now addresses broader family and society issues.

Today's family and consumer sciences professionals continue to practice in many venues, including secondary teaching, college and university teaching and research, and outreach through cooperative extension programs. The knowledge base of family and consumer sciences is generated by concern with the problems of the home and family, including such issues as family communication, parenting and child development, the balance of work and family, nutrition and management of personal finances.

In addition to supporting and complementing the family's role, Family and Consumer Science programs offer students the opportunity to select and prepare for related careers. Family and Consumer Sciences (FACS) programs empower students to manage the challenges of living and working in a diverse, global, ever-changing society.



Two of Our Own In the Running for Regional ACF Chef Educator of the Year Award by Cheryl E. LeFon, DESE Supervisor

Good Luck to both men for this awesome accomplishment. Missouri is well represented by these two educators. Way to Go!



Robert Hertel, CEC, CCE, FMP, AAC; Professor, St. Louis Community College; St. Louis, MO; Chefs de Cuisine Association of St. Louis Inc.

Chef Robert Hertel, Culinary Arts Professor, St. Louis Community College and Chef Paul Santaularia, Culinary Arts Instructor, Northland Career Center – Platte City have been selected as finalists for the American Culinary Federation’s Regional Chef Educator of the Year Award. The winner will be announced at the regional conference in Chicago in February.

This award pays tribute to an active culinary educator whose knowledge, skills and expertise have enhanced the image of the professional chef, and who, by example, has given leadership,



Paul Santaularia, CEC, CCE; Instructor - Culinary Arts, Northland Career Center; Platte City, MO; ACF Greater Kansas City Chefs Association

guidance and direction to students seeking a career in the culinary profession.

Chef Hertel is an Associate Professor at Forest Park. His areas of expertise are Culinary and Hospitality Management. He is an ACF Certified Executive Chef and Certified Culinary Educator.

Chef Santaularia is a Culinary Arts Instructor at Northland Career Center. He is the single secondary instructor in the group of nominees. He is an ACF Certified Executive Chef and Certified Culinary Educator.

Lee’s Summit High School DECA Supports America Recycles Day

In celebration of the November 15, 2008 America Recycles Day, Lee’s Summit High School DECA members initiated a plastic bottle recycle campaign for students and staff at school. Members placed a plastic bottle recycle box in classrooms. The boxes have a plastic liner and a flyer that says “Plastic Bottles Only.”

Once a week, students from the Life Skills class collect the bottles and dispose of them.

Shown at right are DECA officers Emily Gromes (left) and Claire Bohlman (right) with some of the recycle boxes.





More News from DECA

DECA Member Discusses the Importance of DECA with Corporate Executives, ACTE, Governmental Leaders

Isaac Robinson III, a former Missouri DECA member, represents the organization in meeting with Sears Holding Company and governmental stakeholders.

Isaac Robinson III, former Missouri DECA State President now serving as National DECA's Central Region Vice President, represented the organization's 185,000 members at a meeting with top executives of Sears and KMart on October 27, 2008, at their world headquarters in Chicago.

Recognized for their strong support for many decades, the Sears Holding Company provides scholarships and sponsors competitive events which enhance marketing education's classroom instruction. In an effort to increase the partnership, Robinson shared with the executives the benefits their support provides students and encouraged them to increase financial and resource support.

DECA, Inc. Executive Director Dr. Ed Davis and DECA Director of Corporate Development John Fistolera also attended the meeting.

"Isaac's immense professionalism and enthusiasm for DECA make him the ideal spokesperson to represent the student leadership of our organization," said Christopher Young, State Advisor of Missouri DECA. "It's an honor that a former Missouri DECA member was chosen to accompany Dr. Davis at this important corporate meeting."

"The opportunity to work with Dr. Davis and discuss the organization with corporate executives was a surreal experience and opportunity to represent the peers who elected me," Robinson said.

Robinson, Missouri DECA State President for 2007-2008, has kept an intense schedule since his election to national office last April. This past summer, Robinson met with Congressmen and Congressional aides to discuss the importance of the federal government's Carl Perkins Act and met with Dr. Troy Justesen, United States Department of Education Assistant Secretary for Vocational and Adult Education. He also met with Association for Career and Technical Education (ACTE) Advocacy Associate Jamie Baxter.

In August, Robinson began his first semester of college at Truman State University in Kirksville, Missouri, and has masterfully balanced college life with a busy DECA travel schedule. Robinson visited Fall Conferences in Mississippi, North Dakota and Missouri, in addition to the DECA Central Region Leadership Conference hosted by Missouri DECA in November and accepted many speaking invitations from schools throughout the St. Louis area.

On the Web: Isaac's National Officer Blog at http://www.deca.org/journal_isaac.html.



↑ Isaac Robinson (left), sitting in Committee Chairman Senator Ted Kennedy's chair, and fellow DECA National Officers are in the U.S. Senate Health, Education, Labor, and Pension Committee Hearing Room on Capitol Hill prior to a meetings with Association for Career and Technical Education (ACTE) Advocacy Associate Jamie Baxter, Senators, Congressmen, and aides.



Christopher Young

Young appointed to Postsecondary Council of DECA, Inc.

Christopher Young, Missouri DECA State Advisor and Supervisor of Business, Marketing and Information Technology Education, was recently appointed to DECA's Postsecondary Program Advisory Council by the DECA, Inc. Board of Directors.

The council reviews programs for Delta Epsilon Chi, provides feedback, and makes recommendations for the Board of Directors. Young is one of seven members serving on the council, which is comprised of local chapter advisors representing community and technical colleges as well as four-year colleges and universities, state advisors, and one national officer.

Young recently attended a strategic planning meeting at DECA, Inc.'s headquarters in Reston, VA to discuss board charges that focused on the competitive events program, membership development, connecting the high school and college divisions, and program development at the International Career Development Conference.

Young is in his ninth year of involvement with DECA and Delta Epsilon Chi and third year as state advisor for Missouri DECA. Young also has two years of service as state advisor for Missouri Delta Epsilon Chi, and started his DECA experience as a high school marketing student.

Missouri DECA Redefines Central Region Leadership Conference

Conference is first of its kind to align with Career Clusters

Welcoming more than 1,900 DECA members from 13 states to the Show-Me State, Missouri DECA successfully launched the DECA HD Network and totally redefined the regional leadership conference experience.

The Conference programming connected the content of industry presentations to the national Career Clusters Initiative in an unprecedented structure that also aligned DECA's competitive events to the business management and administration, marketing, finance, and hospitality clusters.



↑ Missouri DECA State Vice President Mack Su introduces the Mogul channel, which featured content specific to the business management and administration and finance career clusters.

"Our vision was that students could survey competitive events that match their interests, learn from corporate professionals in that industry, explore careers within that field, and take it back to the classroom" said Christopher Young, Missouri DECA State Advisor.

Generating more than a half-million dollars in revenue for the Missouri economy, the Conference gleaned unprecedented corporate support from Finish Line, the Kauffman Foundation, and the McKelvey Foundation, as well as a visit by Dr. Ed Davis, DECA, Inc. Executive Director.

Missouri DECA recruited industry professionals from Hallmark, Finish Line, Chick-Fil-A, Cold Stone Creamery, Starlight Theatre, Cybis Communications, Kansas City Royals, Kansas City Chiefs, Westin, MMG World Wide and the National World War One



↑ DECA Central Region Vice President Isaac Robinson opens the show. This was the first time in more than a decade that the Central Region Vice President was from the host state.

Museum. Kevin Green of Kevin Green Homes who also appeared on Extreme Makeover Home Edition was part of the dynamic lineup. Many of our featured speakers are former DECA members. The event also celebrated Global Entrepreneurship Week.

Twelve of DECA's National Advisory Board members participated in the conference, and students could connect with more than 27 exhibitors during the DECA Shopping Network that featured colleges, career opportunities, and school based enterprise products.



↑ DECA Central Region Vice President Isaac Robinson (center) of Missouri is joined by Finish Line executives Rhonda Mingelton, Greg Davis, Mike Marchetti and National DECA President Uzo Ugo during the State Leadership Luncheon.

The Conference was hosted by former Missouri DECA State President, Isaac Robinson III, who is serving as the Central Region Vice President.

"From the initial plans, Missouri DECA was determined to continue our tradition of excellence," said Young. "As we opened our doors to our neighbors in the Midwest, our advisors' support and creativity exceeded the Conference's top priority: providing an unparalleled experience for students. The feedback indicates that Missouri DECA impressed the students and advisors of the Central Region."

For more info: <http://www.thinkback.com/crdeca>



↑ The Missouri DECA State Action Team welcomes 1,900 members to the network premier of DECA HD in Kansas City.

Odessa High School DECA Members Rock for Muscular Dystrophy



Odessa High School DECA conducted the annual Rock-A-Thon for the Muscular Dystrophy Association on January 23. Members spent 12 hours in rocking chairs to raise \$700. The DECA chapter would like to thank the following businesses for their generous donations: Pizza Hut, Sonic, Bank of Odessa, KAT Excavation, Lammert's Cheesecake, El Camino Real, Daylight Donuts, Patricia's Foods, Dollar General, and China Buffet.

← DECA members participating were, from left: Front: Katie Selby, Rayna Fisher, Tyler Ketchum, Haley Hill, Lauryn Ellis, Jessica Kurtz; Middle: Caitlin Clutter, Meagan Congdon, Jessica Bayless, Amanda White, Khyler Wulfekotter; Back: Alex Dandurand, Kenzie Shackles, Taylor Rose, Jacob Kintz, Derek Zarda, Josh Douthit, Bethaney Booth. Not Pictured: Hilary Robinson

District 4 DECA Holds Toy Drive for Children's Mercy Hospital

District 4 DECA held a toy drive for Children's Mercy Hospital during the month of December. 145 toys were collected. The toy drive was organized by Katie Selby, Odessa High School senior and District 4 Vice President. District 4 chapters participating included Odessa High School, Lex-La-Ray Technical School, Carrollton Area Career Center, Pleasant Hill High School, Cass Career Center, and Warrensburg Area Career Center.

Pictured right: Jacob Kintz and Katie Selby

Pictured bottom right: Haley Hill and Lauryn Ellis

Pictured below: Odessa High School DECA members assisting with the drive were, from left to right: Haley Hill, Lauryn Ellis, Katie Selby, Hilary Robinson, and Jacob Kintz.



“Each One, Reach One” Feeds Hundreds

Missouri DECA contributes more than 575 pounds of cereal to the Central Missouri Food Bank.

As part of this year’s “Each One, Reach One” campaign, Missouri DECA chapters collected more than 575 pounds of cereal at the Fall Leadership and State Officer Election Conference. The cereal was contributed to the Central Missouri Food Bank which serves 85,000 people a month in 32 counties. Peggy Kirkpatrick, Executive Director of the Central Missouri Food Bank, presented two workshops highlighting effective marketing strategies using innovative messaging for non-profit organizations.

Pictured at right: Missouri DECA State Reporter Jessica Cui (pictured far right) presents the Central Missouri Food Bank with part of Missouri DECA’s donation of more than 575 pounds of cereal as part of this year’s “Each One, Reach One” campaign.



TRCC Student Earns Top GED Score in Missouri



Will Dougherty III aims at being the best and doesn’t disappoint, and he credits this to his parents. The 19-year-old Mill Spring resident earned Missouri’s top score on the GED test last year, is an honors student at Three Rivers Community College and is a state officer in an organization for college business students.

Dougherty was home schooled by his parents Will Jr. and Lisa Dougherty of Mill Spring. Dougherty said his mother taught him core curriculums, and he learned about business by working at his father’s WLD Recording Studio in Mill Spring. However, Dougherty said, the most important thing that his parents taught him wasn’t in books. “They both taught me to strive for excellence. I really have come to appreciate that,” Dougherty said. “It’s not always easy, but it is paying off.”

Dougherty scored 3,980 on his first try at taking the GED high school completion equivalency test. This was just 20 points short of the total possible score of 4,000. His was the highest score of the 12,002 Missourians who completed the entire test battery during 2007. That score earned him a National Award for Outstanding Achievement on the Tests of General Education Development. He was one of only 75 people nationwide who received this award for 2007. It also earned him a scholarship at Three Rivers Community College (TRCC).

Dougherty said he hadn’t thought about going to college until he learned that TRCC offers 34 scholarships each year in the amount of in-district tuition to outstanding students who qualify through GED examinations. He also was motivated to enroll

at Three Rivers after searching for a job. “I was looking for work and found that to get the better paying jobs you needed a college degree,” he said.

Dougherty has approached his studies at Three Rivers as he does everything else – striving for excellence. He was admitted into the college’s honors program and is taking honors classes. “The honors program helps you see the bigger picture, yet gives you a more detailed focus,” he said. Dougherty is determined to have a career where he can advance into a leadership position. To prepare for that he is taking advantage of leadership development opportunities offered at the college. Dougherty works as a tutor in the college’s Reading and Writing Center, where students come to get help with writing assignments and to improve reading comprehension. He is interning in the college Business Office as part of the degree program for his major in business management.

He is a state representative for Delta Epsilon Chi, the college division of DECA Inc. that includes TRCC’s Marketing Management Association. He designed a logo for the state organization and is considering running for state office. “I’ve joined all the TRCC student organizations that I can. They are helping me gain experience interacting with a variety of people and enhancing my leadership skills,” Dougherty said. Dougherty said his experience at TRCC has been great. “The faculty and staff have been friendly and approachable,” he said. “My classes and activities there have shown me how to take a deeper look at things.”

For information on enrolling at Three Rivers, including scholarship opportunities: (573) 840-9600; toll-free: 1-877-TRY-TRCC; Web site: www.trcc.edu



Team Austin: "A Walk in His Shoes"

Can you imagine your childhood having to worry about what you eat at your best friend's birthday? Or making sure you can play the whole baseball game without having your blood sugar too low? These are things that Austin Dorrell, a thirteen year old boy, has to think about every single day. At the age of 4, Austin was diagnosed with Juvenile Diabetes. Before his insulin pump, Austin had to prick his fingers six times and have three shots throughout the day. The Park Hill South DECA chapter has adopted Austin to help him and other kids who suffer with Juvenile Diabetes.



Park Hill South DECA students are raising money for the Juvenile Diabetes Research Foundation (JDRF) as part of a community service project. Students, led by senior Brooke Fay and juniors Taylor Spooner and Jessica Nall, have conducted several creative fund raising ideas both within the school and the community. The inspiration for the project was started by Austin Dorrell. Austin is an 8th grader at Lakeview Middle School who was diagnosed with juvenile diabetes at the age of four. He has been a family friend of Taylor and her family for many years and Brooke nannied for him and his brother and sister over the past two years.



DECA members have encouraged students to purchase a paper sneaker at lunch at the school store for one dollar. When a donation is made the student is given a sneaker and asked to write his or her name on it. DECA members then hang up the sneakers in the windows of the commons. There have been so many donations that all the windows have been covered and the sneakers are now starting to fill up the walls.

PHS DECA has also had a "Caroling for a Cure" night. A group of students, both DECA members and other students offering their time, go from door to door in the neighborhood of Riss Lake, singing their favorite Christmas carols, carrying fliers about what they are doing, asking for donations, and wishing everyone a happy holiday.

In order to get the community involved, 100 shirts were made and worn by PHS students. The back of the shirts were printed with the logos of companies that donated \$100. It is a way of donating to a great cause and having a little advertisement. The following companies made a donation: S&K Cabinetry, Lauren's Hope, Spooner & Spooner, Worth Harley Davidson, Wolfe Sweeny & Associates, Luke Draily Construction, Dr. Steve Russell DDS, Buss Enterprises, Dr. Lance Miller DDS, and Shoreline Boat & RV. A tax deductible receipt and thank you card was sent to each business.



The plan for January was to conduct a "Kiss For A Cure" fundraiser. Students asked teachers to volunteer for this activity and, during lunch starting the week of January 19, jars were placed on a table in the commons, each with a different teacher's name and picture. For two weeks students and staff were encouraged to put change in the jars. The teacher with the most money after two weeks had the privileged of kissing a pig at the Court Warming assembly on January 30th.

So far, Team Austin has raised a little over \$2000.00! For more information or to make a donation, contact Michelle Goodner with Park Hill South DECA (816-520-4280.)